

Apteco FastStats Base Advanced Course

Main Course Content

Delegates will gain a good introduction to the more advanced concepts and functionality of the Apteco FastStats software.

- Introduction – what the advanced features can do for you
- Selection Logic – working with the table structure
- Selection Logic – the options and positioning
- RFV – how recency, frequency, value works
- Data Grids – cell and summary aggregation
- Cubes – working with tables and filters
- Cubes – using date and numeric variables
- Cubes – Calculated Measures
- Sampling – using Top N, Limits and N Per calculations
- Segmentation – how to examine the movement of records between groups
- Virtual Variables – an introduction to Wizards and Virtual Variable creation

Pre-requisites

Delegates wishing to attend this course should first have completed the FastStats Base Standard user training

2 online sessions of approx. 3.5 hours/session

Contact us to book

