Apteco FastStats Analyser Advanced Course

Main Course Content

Delegates will gain a good introduction to the more advanced concepts and functionality of the Apteco FastStats software.

- Introduction – what the advanced features can do for you
- Selection logic - working with the table structure
- Selection logic – the options and positioning
- RFV – how recency, frequency, value works
- Data Grids – cell and summary aggregation
- Cubes – working with tables and filters
- Cubes – using date and numeric variables
- Cubes – Calculated Measures
- Sampling – using Top N, Limits and N Per calculations
- Virtual Variables – an introduction to Wizards and Virtual Variable creation
- Profiling – identifying 'lookalikes' and creating PWE scores

Pre-requisites

Delegates wishing to attend this course should first have completed the FastStats Analyser Standard user training.

2 online sessions of approx. 3.5 hours/session <u>or</u> self-access video on demand

Contact us to book