

# Apteco FastStats Analyser Advanced Course

## Main Course Content

Delegates will gain a good introduction to the more advanced concepts and functionality of the Apteco FastStats software.

- Introduction – what the advanced features can do for you
- Selection logic – working with the table structure
- Selection logic – the options and positioning
- RFV – how recency, frequency, value works
- Data Grids – cell and summary aggregation
- Cubes – working with tables and filters
- Cubes – using date and numeric variables
- Cubes – Calculated Measures
- Sampling – using Top N, Limits and N Per calculations
- Virtual Variables – an introduction to Wizards and Virtual Variable creation
- Profiling – identifying ‘lookalikes’ and creating PWE scores

## Pre-requisites

Delegates wishing to attend this course should first have completed the FastStats Analyser Standard user training.

Contact us to book





**2 online sessions or on demand video training**

## Training options

### Online trainer-led

- Join the Apteco Training team remotely and online to complete your learning across two 3-3.5-hour sessions.

### On demand video training

- Brought to you as a series of self-access video modules that you can start and stop to suit the time you have available, the Apteco trainers guide you step by step through the advanced features of FastStats. 3-week access to course content is provided.

### Online trainer led + on demand video training

- The best of both worlds! Complete your initial learning in the company of an Apteco trainer, but also have 3 weeks of access to the on-demand video content to review and embed your learning completely.

**Contact us to book**

