

Apteco Orbit Dashboards and Audiences Course

Main Course Content

- Navigating Orbit
- Dashboard User
 - Drilling into data on a tile
 - Filtering from a tile
 - Refining dashboard tiles
 - Adding user filters
- Audiences
 - Considerations for creating an audience
 - Logic position
 - Working with variables
 - Applying limits
 - Browsing and checking data
 - Finding audience lookalikes
 - Exporting an audience
- Dashboard Creator
 - Getting started
 - Adding filters
 - Working with visualisations

Pre-requisites

This course is available to all Apteco licensed users.

2 online sessions of approx. 3 hours/session

[Contact us to book](#)

