Apteco virtual training guide

Let's make it meaningful!

Meet the team

As a training team, we have more than 50 years of teaching and learning experience. We are here to help you maximise the potential of Apteco software.

apteco.com

We are here to help you to navigate your learning journey

This might include getting you started...

...reminding you of existing functionality or introducing you to new features...

...sharing hints and tips...

...or celebrating your successes

Our aim is to create and deliver useful, interesting and enjoyable courses and resources...

...that help you to get the very best out of our software.

What to expect

Engaging

Trainer-led courses from the comfort of your home or office, without losing real-time engagement

Interactive

Hands-on, fully interactive learning experience with downloadable / printable training manuals

Rewarding

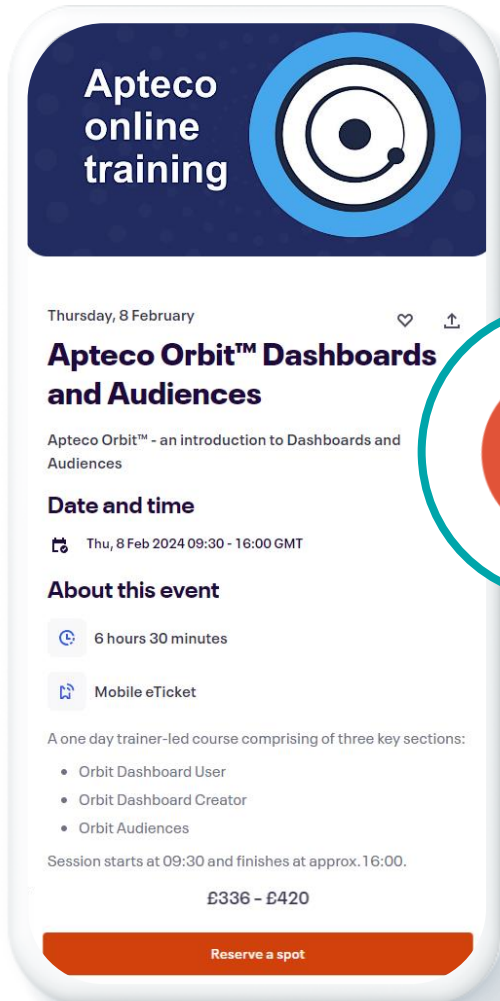When you complete one of our courses, you'll receive a certificate on completion

Informed

The Apteco Learning Hub, our self-access online learning environment keeps you informed, at your own pace

Insightful

Post-training insight such as 'how-to' videos; stay connected by joining the Apteco Training group on LinkedIn and following us on Twitter

How to book

Easily select and book your training on Eventbrite or via your approved Apteco partner

Select and book now

(Phone screen content)

Apteco online training

Thursday, 8 February

Apteco Orbit™ Dashboards and Audiences

Apteco Orbit™ - an introduction to Dashboards and Audiences

Date and time

📅 Thu, 8 Feb 2024 09:30 - 16:00 GMT

About this event

🕐 6 hours 30 minutes

📱 Mobile eTicket

A one day trainer-led course comprising of three key sections:

- Orbit Dashboard User
- Orbit Dashboard Creator
- Orbit Audiences

Session starts at 09:30 and finishes at approx. 16:00.

£336 - £420

Reserve a spot

What platform do we use?

- Trainer-led courses are delivered via Microsoft Teams

- Download or use on browser

- Use of webcam and mute/unmute options to provide a personal and engaging experience
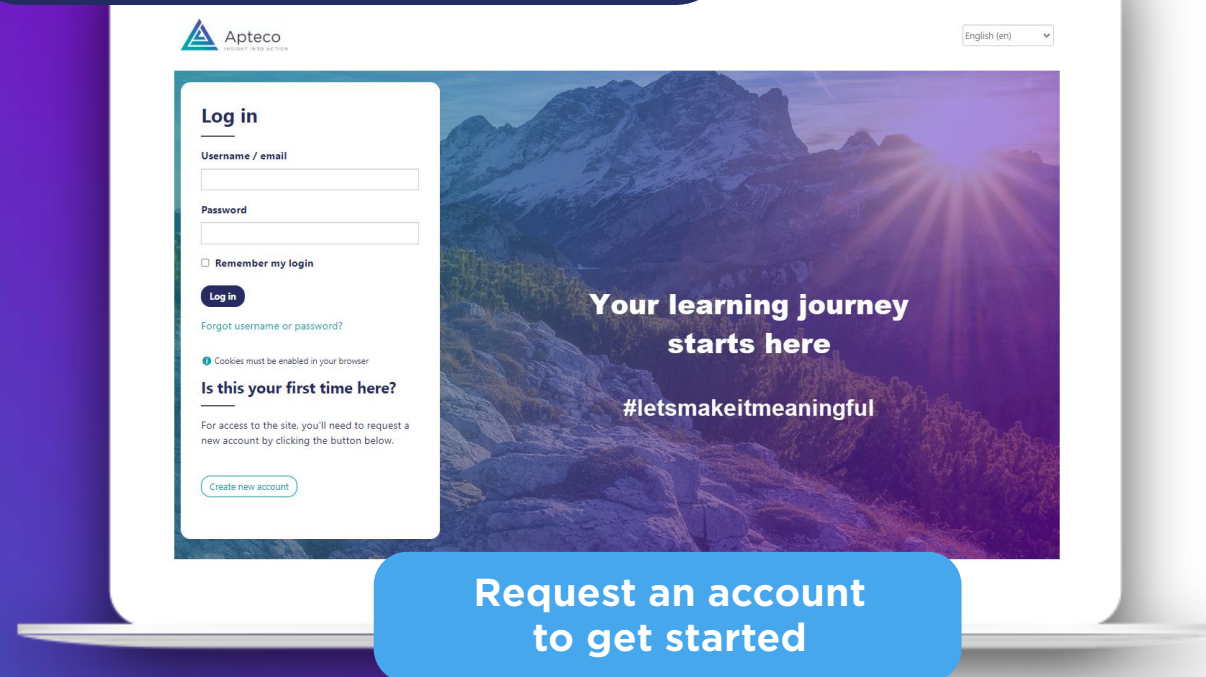
Apteco software launcher

- All training is carried out using Apteco's Holidays demo data set
- Details will be provided ahead of the day for you to install

Apteco Learning Hub

Licensed users can login to Apteco's online learning environment to find resources and courses for:

- Apteco Orbit
- Supplementing, complementing and extending your existing knowledge of the Apteco tools

Self-directed learning hub

Request an account to get started

What happens after you register?

Booking confirmation

Apteco will:
1. confirm the dates and times of your training sessions
2. send you our online training pre-requisites and recommendations
3. ask you to let us know if you would like a printed copy of our training manual posted to you

One week before

Your trainer will:
1. provide joining instructions and links to download and install the training system launchers
2. send you a PDF copy of the training manual

On the day

1. Your trainer will start the training session and welcome you 15 minutes ahead of the course start time
2. The course will begin promptly at the published time

After training

Once you are licensed you can:
1. request access to the Apteco Learning Hub
2. receive your certificate, which can be easily added to your profile on LinkedIn, and
3. join our LinkedIn group or follow us on Twitter

What we ask from you

Prepare

Install software, check your access and permissions

Engage

Please keep your webcam and audio on

We want to engage with you!

Focus

Book out your time and remove distractions

We want you all to ourselves!

Share

We encourage your feedback and sharing

How to choose your course

Scheduled courses

Where 1 or 2 people from your organisation need training, they can book onto one of our public scheduled training courses:

1. Select a date
2. Contact your Apteco partner to book on your behalf, or click on the link to make your booking on Eventbrite

Find out more

Private courses

You can also book private training courses for your team. Simply, contact your approved Apteco partner or email us to discuss your requirements
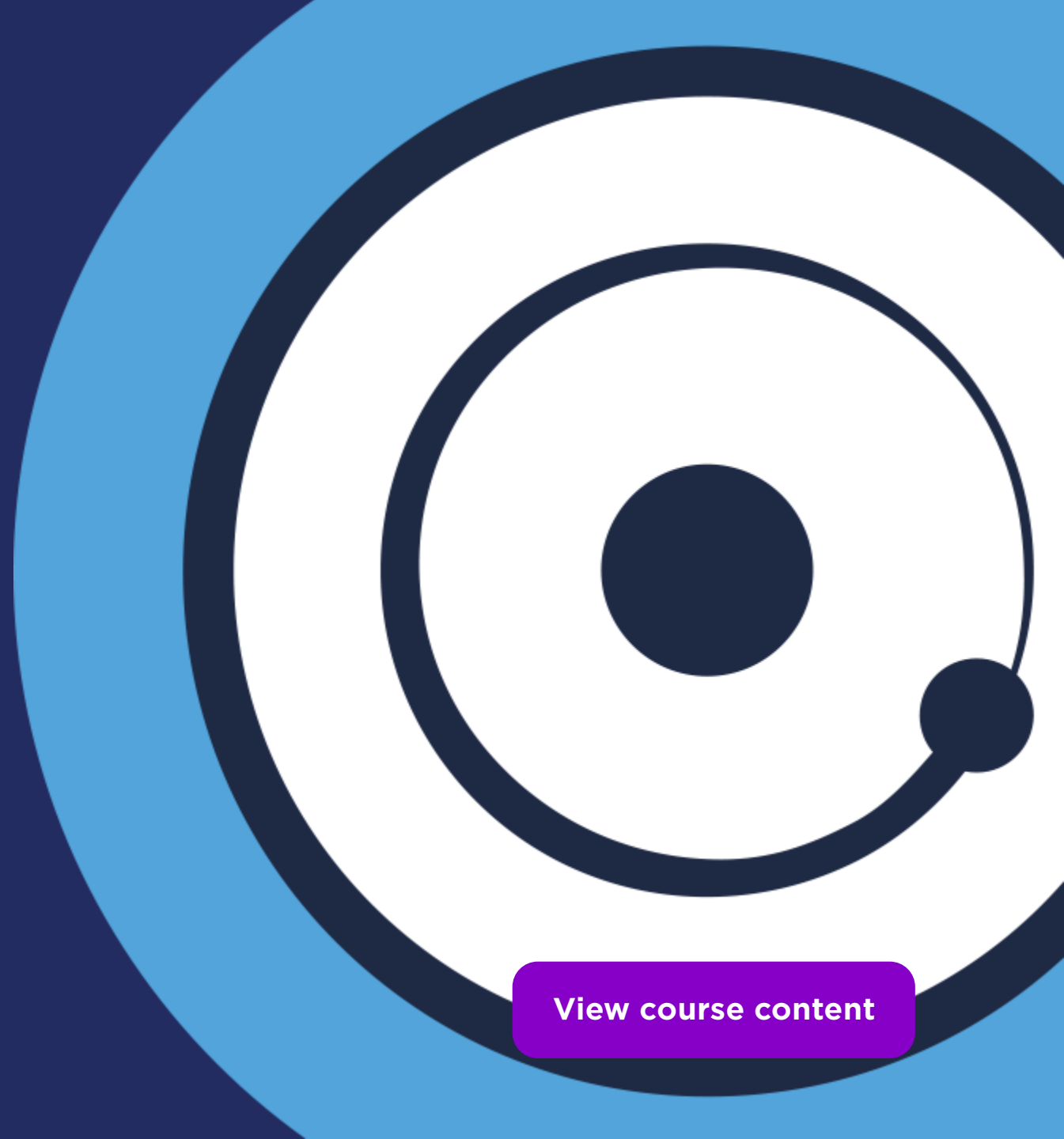
Find out more

Apteco Orbit Dashboards and Audiences

This course shows you how to:

- Use multiple visualisation types to find and best display key insights in your data using dashboards created by you or others.

- Interrogate your data and create audience lists, using workbook tools to further examine and understand your customers and their transactional behaviour.
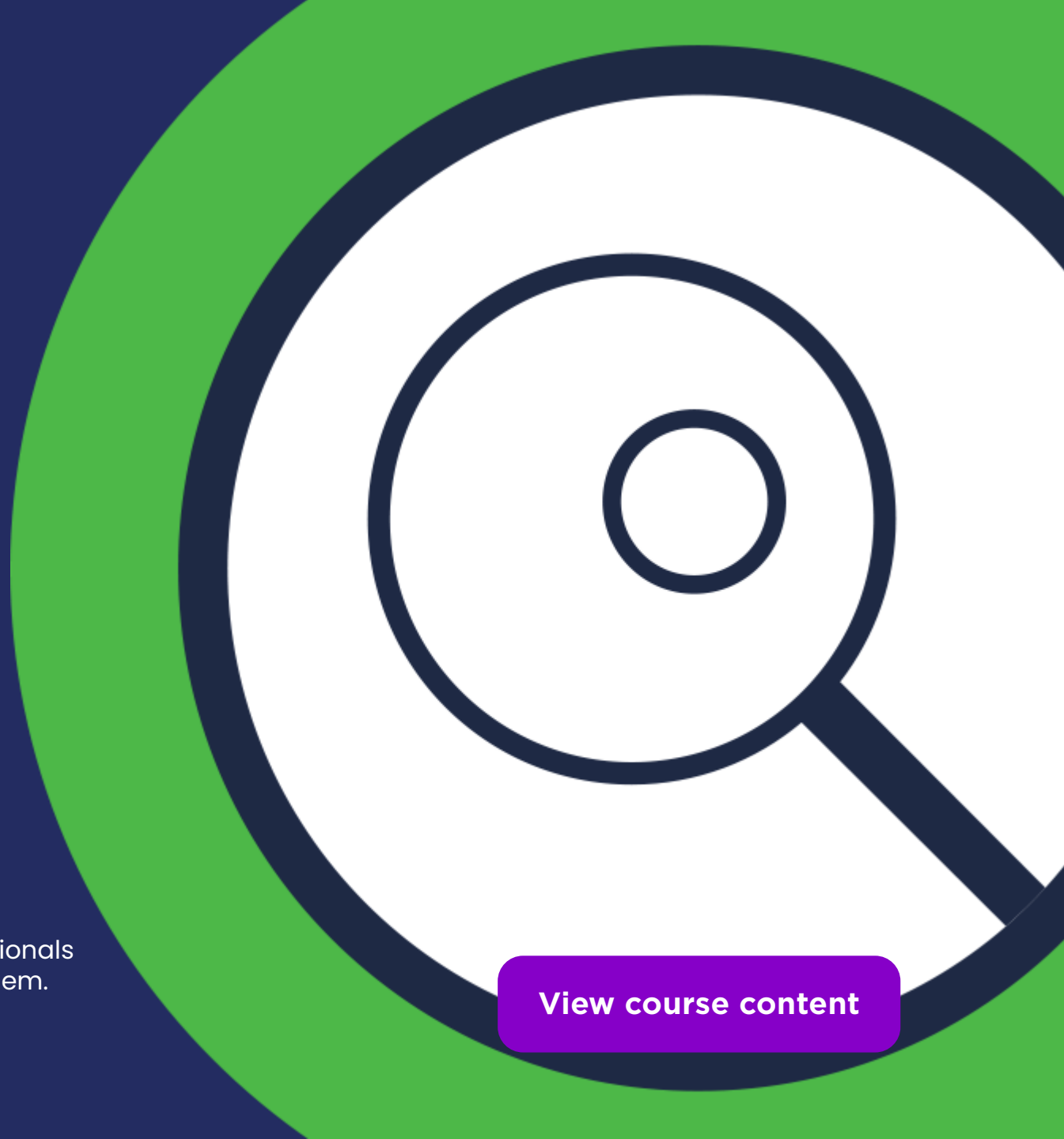
View course content

Apteco FastStats Analyser Standard

This course gives a broad introduction to Apteco FastStats. You will gain a good understanding of how to analyse data quickly and easily.

This course is intended for data analysts and marketing professionals who use Apteco FastStats and for the IT staff who will support them.

View course content

Other FastStats courses

Apteco FastStats
Analyser Advanced
Find out more

Apteco FastStats
Predictor
Find out more

Apteco FastStats
Behavioural Modelling
Find out more
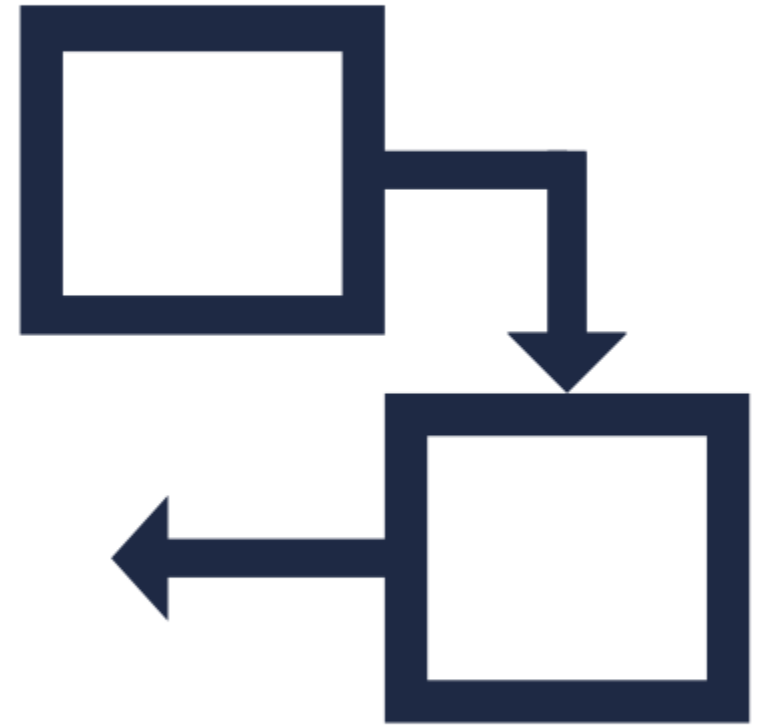
Apteco PeopleStage Campaigner

This course shows you how to use the highly visual planning environment of Apteco PeopleStage to create single- and multi-stage marketing campaigns.

This course is intended for marketing professionals who have either very little or no experience of Apteco PeopleStage.
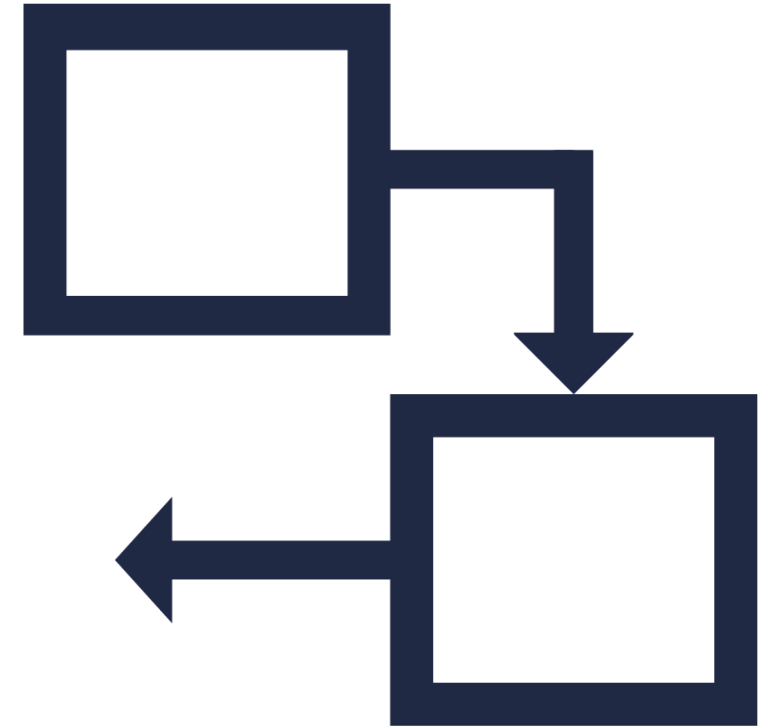
View course content

Other PeopleStage courses

Apteco PeopleStage
Broadcaster
Find out more

Apteco PeopleStage
Orchestrator
(On demand, system specific course)
Find out more

FastStats Designer Database Administrator

This course for database administrators provides all the knowledge required to configure, load and refresh FastStats databases using FastStats Designer.

Find out more

FastStats.NET Server Installation and Administration

This course is for Apteco software administrators who will be responsible for implementing and maintaining the FastStats.NET software architecture.

Find out more

New for 2024

On demand video training

Learn in the company of a trainer, but with the flexibility to study when and where you can.

On demand training offers the best of both worlds, with our Training team guiding you step by step through a series of video modules that you can start and stop to suit the time you have available.

Available now...

FASTSTATS ADVANCED

on demand

Find out more

Why choose Apteco for your online training?

1

Relevant training

Our tried and tested training courses are designed to get you up and running with the core functionality of the Apteco software tools.

2

Comprehensive training resources

Detailed training manuals are further supplemented by user guides, training videos and an online Help Hub, as well as access for licensed users to Apteco Training's Learning Hub.

Experienced trainers

Our trainers have more than 50 years' experience in the teaching and training profession and are highly skilled in using Apteco functionality.

3

5

We're committed to your success

Whatever your challenges are, we can help you to overcome them - your success is our aim, and our philosophy is quite simple – let's make it meaningful!

4

Personal learning journey

It doesn't start and end in the classroom; join the conversation and continue your learning via the Apteco Learning Hub and Apteco Training on LinkedIn and Twitter.
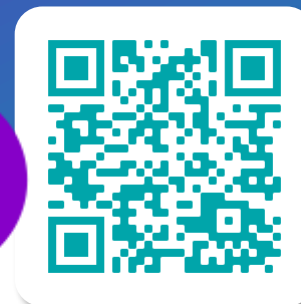
Keep in touch

We'd love to stay connected after your training

Join our LinkedIn group and find us on Twitter to keep up-to-date about new features, get hints and tips, ask questions, get advice and share your knowledge with other users.

Apteco Training

@aptecotraining

T's and C's

As part of your Apteco project implementation, we provide full user training

You can book onto one of our trainer-led scheduled courses or, if you prefer, book a private course

Apteco training courses are only available to licensed users

If you have licensed Apteco software via an approved partner, please contact them to book your training

Apteco

INSIGHT INTO ACTION