Apteco Orbit Campaigns Course

Main Course Content

Delegates will learn the key concepts and functionality of the Orbit Campaigns tool.

- Navigating Orbit Campaigns
- Creating a new campaign
  - Adding a target segment
  - Applying limits
  - Adding a channel
  - Personalising content
  - Adding a time delay
  - Interaction splits
  - Audience splits
  - Creating sections
  - Campaign constraints
  - Scheduling and publishing

Pre-requisites

This course is available to all users and can be purchased directly HERE.

Contact us to book